

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 309882-1  | 11/06/12     | November 2012 | 10/29/12 - 11/06/12 |

| Station | Account Executive    | Sales Office  | Sales Region |
|---------|----------------------|---------------|--------------|
| WPTV    | Marta Salazar-Perren | EWS - Washing | National     |

| Advertiser            | Product               | Estimate Number |
|-----------------------|-----------------------|-----------------|
| Priorities USA Action | Priorities USA Action | 1567            |

Billing Address:

**Mundy Katowitz Media Inc**  
**Attention: Accounts Payable**  
**1322 G Street SE**  
**Washington, DC 20003-3021**

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/30/12 - 11/06/12 | 309882  |             |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast        | Cash         |

| Special Handling  |
|-------------------|
| Duplicate Invoice |

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 14019 |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| 2          |                |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 1  | 10/30/12   | 11/05/12 | Today       | 7-8a           | -----   | :30    | 0              | \$750.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1 1 \$750.00                                   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Su 11/04/12 7:39 AM Today 7-8a :30 USATV04H \$750.00 NM          |            |          |             |                |         |        |                |            |      |
| 2  | 10/30/12   | 11/05/12 | Today       | 6-7a           | -----   | :30    | 0              | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1 1 \$500.00                                   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Su 11/04/12 6:11 AM Today 6-7a :30 USATV04H \$500.00 NM          |            |          |             |                |         |        |                |            |      |
| 3  | 10/30/12   | 11/05/12 | Today       | 7-8a           | -----   | :30    | 0              | \$1,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$1,000.00                                |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 11/03/12 6:58 AM Today 7-8a :30 USATV04H \$1,000.00 NM        |            |          |             |                |         |        |                |            |      |
| 4  | 10/30/12   | 11/05/12 | Today       | 6-7a           | -----   | :30    | 0              | \$500.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -----1- 1 \$500.00                                  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Sa 11/03/12 6:40 AM Today 6-7a :30 USATV04H \$500.00 NM          |            |          |             |                |         |        |                |            |      |
| 5  | 10/30/12   | 11/05/12 | Fallon      | 1235-0135a     | -----   | :30    | 0              | \$300.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 ---1--- 1 \$300.00                                  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Th 11/01/12 1:20 AM Fallon 1235-0135a :30 PRATV1229H \$300.00 NM |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$300.00                                   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WPTV M 11/05/12 1:52 AM Fallon 1235-0135a :30 USATV04H \$300.00 NM    |            |          |             |                |         |        |                |            |      |

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

| Invoice #             | Invoice Date          | Invoice Month   | Invoice Period      |
|-----------------------|-----------------------|-----------------|---------------------|
| 309882-1              | 11/06/12              | November 2012   | 10/29/12 - 11/06/12 |
| Advertiser            | Product               | Estimate Number |                     |
| Priorities USA Action | Priorities USA Action | 1567            |                     |

| Line  | Start Date | End Date | Description  | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 6   | 10/30/12   | 11/05/12 | Tonight Show | 1135p-1235a    | -----   | :30    | 0              | \$750.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --1-1-- 2 \$750.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 11:45 PM Tonight Show 1135p-1235a :30 PRATV1229H \$750.00 NM<br>2 WPTV F 11/02/12 12:11 AM Tonight Show 1135p-1235a :30 USATV04H \$750.00 NM   |            |          |              |                |         |        |                |            |      |
| 7   | 10/30/12   | 11/05/12 | Insider      | 730-8p         | -----   | :30    | 0              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -1-1--- 2 \$1,200.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 10/30/12 Insider 730-8p :00 <del>\$1,200.00</del> NM<br>See MG 7.3<br>3 WPTV Tu 10/30/12 7:21 PM M-F 7-730p News 7-730p :30 PRATV1229H \$2,400.00 NM<br>MG for 8.2,7.1<br>2 WPTV Th 11/01/12 7:45 PM Insider 730-8p :30 PRATV1229H \$1,200.00 NM |            |          |              |                |         |        |                |            |      |
| 8   | 10/30/12   | 11/05/12 | Ent Tonight  | 7-730p         | -----   | :30    | 0              | \$1,200.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --1----- 1 \$1,200.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 7:27 PM Ent Tonight 7-730p :30 PRATV1229H \$1,200.00 NM  |            |          |              |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$1,200.00  |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WPTV M 11/05/12 Ent Tonight 7-730p :00 <del>\$1,200.00</del> NM<br>See MG 7.3  |            |          |              |                |         |        |                |            |      |
| 9   | 10/30/12   | 11/05/12 | M-F 6-630p   | 6-630p         | -----   | :30    | 0              | \$3,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --1-1-- 2 \$3,000.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 6:08 PM M-F 6-630p 6-630p :30 PRATV1229H \$3,000.00 NM<br>2 WPTV F 11/02/12 M-F 6-630p 6-630p :00 <del>\$3,000.00</del> NM<br>See MG 9.3<br>3 WPTV F 11/02/12 9:40 PM grimm 9-10p :30 USATV04H \$3,750.00 NM<br>MG for 15.2,9.2          |            |          |              |                |         |        |                |            |      |
| 10  | 10/30/12   | 11/05/12 | M-F 530-6p   | 530-6p         | -----   | :30    | 0              | \$2,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 ---1--- 1 \$2,000.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Th 11/01/12 5:35 PM M-F 530-6p 530-6p :30 PRATV1229H \$2,000.00 NM  |            |          |              |                |         |        |                |            |      |
| 11  | 10/30/12   | 11/05/12 | Ellen        | 4-5p           | -----   | :30    | 0              | \$850.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -1-1--- 2 \$850.00   |            |          |              |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 10/30/12 4:29 PM Ellen 4-5p :30 PRATV1229H \$850.00 NM<br>2 WPTV Th 11/01/12 Ellen 4-5p :00 <del>\$850.00</del> NM<br>See MG 11.3<br>3 WPTV F 11/02/12 4:31 PM Ellen 4-5p :30 USATV04H \$850.00 NM<br>MG for 11.2 11/01                          |            |          |              |                |         |        |                |            |      |

## INVOICE



Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

| Invoice #             | Invoice Date          | Invoice Month   | Invoice Period      |
|-----------------------|-----------------------|-----------------|---------------------|
| 309882-1              | 11/06/12              | November 2012   | 10/29/12 - 11/06/12 |
| Advertiser            | Product               | Estimate Number |                     |
| Priorities USA Action | Priorities USA Action | 1567            |                     |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 12   | 10/30/12   | 11/05/12 | Millionaire | 2-3p           | -----   | :30    | 0              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 ---1--- 1 \$350.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Th 11/01/12 2:39 PM Millionaire 2-3p :30 PRATV1229H \$350.00 NM  |            |          |             |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$350.00   |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>2 WPTV M 11/05/12 2:58 PM Millionaire 2-3p :30 USATV04H \$350.00 NM   |            |          |             |                |         |        |                |          |      |
| 13   | 10/30/12   | 11/05/12 | M-F 12n-1p  | 12-1p          | -----   | :30    | 0              | \$650.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -11-1-- 3 \$650.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 10/30/12 12:09 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM<br>2 WPTV W 10/31/12 12:07 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM<br>3 WPTV F 11/02/12 12:24 PM M-F 12n-1p 12-1p :30 PRATV1229H \$650.00 NM                       |            |          |             |                |         |        |                |          |      |
| 14   | 10/30/12   | 11/05/12 | Rachel Ray  | 11a-12p        | -----   | :30    | 0              | \$450.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$450.00   |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV M 11/05/12 11:16 AM Rachel Ray 11a-12p :30 USATV04H \$450.00 NM  |            |          |             |                |         |        |                |          |      |
| 15   | 10/30/12   | 11/05/12 | Today       | 10-11a         | -----   | :30    | 0              | \$750.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 ---1--- 1 \$750.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Th 11/01/12 Today 10-11a :00 <del>\$750.00</del> NM<br>See MG 15.2<br>2 WPTV F 11/02/12 Today 10-11a :00 <del>\$750.00</del> NM<br>See MG 9.3  |            |          |             |                |         |        |                |          |      |
| 16   | 10/30/12   | 11/06/12 | M-F 9-10a   | 9-10a          | -----   | :30    | 0              | \$950.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 -1-1--- 2 \$950.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV Tu 10/30/12 9:29 AM M-F 9-10a 9-10a :30 PRATV1229H \$950.00 NM<br>2 WPTV Th 11/01/12 9:28 AM M-F 9-10a 9-10a :30 PRATV1229H \$950.00 NM  |            |          |             |                |         |        |                |          |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 11----- 2 \$950.00  |            |          |             |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>5 WPTV F 11/02/12 12:44 PM M-F 12n-1p 12-1p :30 PRATV1229H \$950.00 NM<br>MG for 16.3 11/05<br>3 WPTV M 11/05/12 M-F 9-10a 9-10a :00 <del>\$950.00</del> NM<br>See MG 16.5<br>4 WPTV Tu 11/06/12 9:51 AM M-F 9-10a 9-10a :30 USATV04H \$950.00 NM |            |          |             |                |         |        |                |          |      |

## INVOICE

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**



| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 309882-1  | 11/06/12     | November 2012 | 10/29/12 - 11/06/12 |

| Advertiser            | Product               | Estimate Number |
|-----------------------|-----------------------|-----------------|
| Priorities USA Action | Priorities USA Action | 1567            |

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|------------|------|
| 17   | 10/30/12   | 11/06/12 | Today       | 7-9a           | -----   | :30    | 0              | \$3,000.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --11--- 2 \$3,000.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 8:44 AM Today 7-9a :30 PRATV1229H \$3,000.00 NM<br>2 WPTV Th 11/01/12 7:26 AM Today 7-9a :30 PRATV1229H \$3,000.00 NM |            |          |             |                |         |        |                |            |      |
| 18   | 10/30/12   | 11/06/12 | Today       | 6-7a           | -----   | :30    | 0              | \$2,500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --1-1-- 2 \$2,500.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 6:38 AM Today 6-7a :30 PRATV1229H \$2,500.00 NM<br>2 WPTV F 11/02/12 6:27 AM Today 6-7a :30 PRATV1229H \$2,500.00 NM  |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$2,500.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WPTV M 11/05/12 6:26 AM Today 6-7a :30 USATV04H \$2,500.00 NM   |            |          |             |                |         |        |                |            |      |
| 19   | 10/30/12   | 11/06/12 | Today       | 5-6a           | -----   | :30    | 0              | \$750.00   | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/29/12 11/04/12 --11--- 2 \$750.00  |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WPTV W 10/31/12 5:07 AM Today 5-6a :30 PRATV1229H \$750.00 NM<br>2 WPTV Th 11/01/12 5:23 AM Today 5-6a :30 PRATV1229H \$750.00 NM     |            |          |             |                |         |        |                |            |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>11/05/12 11/11/12 1----- 1 \$750.00   |            |          |             |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>3 WPTV M 11/05/12 5:39 AM Today 5-6a :30 USATV04H \$750.00 NM   |            |          |             |                |         |        |                |            |      |

Total Spots                    34                    Gross Total                    \$42,750.00

## Payment Terms 30 Days

Agency Commission                    \$6,412.50

Net Amount Due                    \$36,337.50